

ENDEAVOUR MINING

EDV.TO; EDVMF.PK
604-685-4554
endeavourmining.com

Endeavour Financial is now Endeavour Mining. The name change reflects the company's wholesale transformation from an investment holding company and advisor to a full-fledged, intermediate gold producer.

That transformation was consummated this month, as the company completed two major transactions.

The first was its official acquisition of a 100% interest in West African gold producer Etruscan Resources. With that move, the company takes over a gold story that boasts 80,000 ounces of current gold production and a ton of blue-sky potential courtesy of Etruscan's extensive West African land position.

The second transaction of note was the disposition, at a healthy profit, of its 43% interest in Crew Gold. You'll remember from previous updates that Crew Gold had been a source of friction between Endeavour and Crew's other major shareholder, Severstal Gold.

The US\$215 million sale price for Crew gives Severstal firm control of Crew and gives Endeavour a tidy US\$80.5 million return on its initial US\$134.5 million investment.

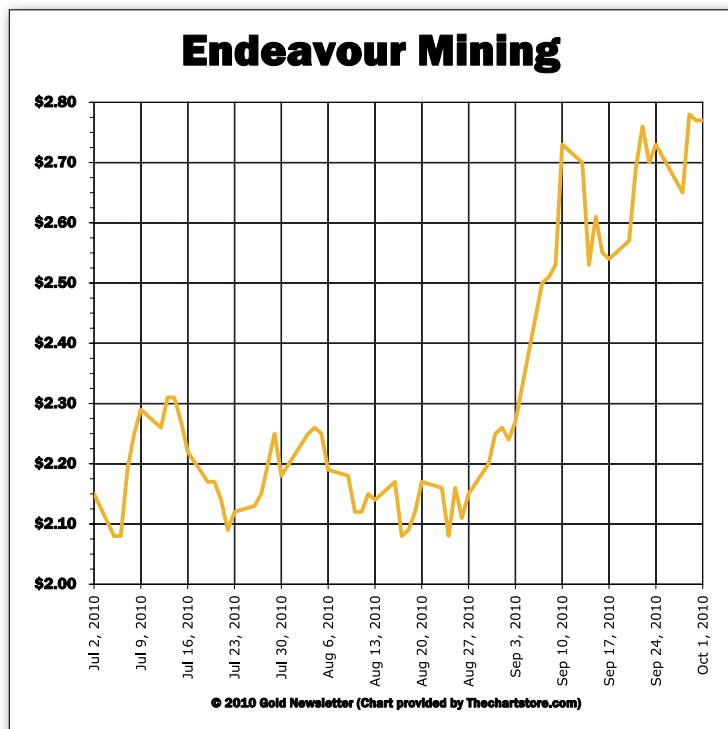
Neil Woodyer, Endeavour's Chief Executive Officer, had this to say about the deal: "The capital derived from monetizing this investment will be used to fund our growth and build value for Endeavour shareholders.

Following this transaction Endeavour has approximately US\$180 million of cash and access to a US\$100 million Acquisition Facility. We are now in a position to aggressively seek acquisition opportunities in the gold sector."

The market responded favorably to these moves, sending its share price higher in the month of September. The movement in Endeavour's share price reflects the market's preference for the company's new gold production strategy over its old gold holding company strategy.

As an investment bank, its "earnings" were rightly regarded as ephemeral and extraordinary. As a gold producer, its earnings will be regarded, literally, as

Endeavour Mining



good as gold.

Add in the sizable cash hoard and deal-making expertise that Endeavour brings to the table, and you have the recipe for additional value-creating activity on the corporate front.

An investment in Endeavour has always been (and will continue to be) an investment in its platinum-plated management team. But now, with gold setting all-time highs on a regular basis, the company's move into the gold production space makes it a potentially lucrative investment in the bull market still to come for the yellow metal.

On the belief that aggressive intermediate producers will command significant premiums in the current investment envi-

ronment, Endeavour Mining rates a strong buy.

Endeavour Mining Corp.

Recent Share Price:C\$2.76

Shares Outstanding: 113.3 million

Market Cap:C\$312.7 million

Shares Outstanding

Fully Diluted:159.8 million

Market Cap

Fully Diluted:C\$441.0 million

Get Gold Newsletter At HALF PRICE!

Founded in 1971 to help return the right of gold ownership to American citizens, Gold Newsletter stands today as the oldest and most respected advisory on precious metals and mining stock investing.

Every month, our readers get the views of today's leading market analysts, and discover the most promising new exploration plays — many of which are completely missed by other newsletters. The result: Our readers are reaping enormous profits...multiplying their money as much as *eight times over*...right now.

Through this special offer, you can download a special report revealing our latest blockbuster opportunities...AND get a full year of Gold Newsletter for just \$99.00 — HALF PRICE!

Visit www.goldnewsletter.com, Or Call Toll Free 800-877-8847

Gold Newsletter In Our 40th Year

©2010 Jefferson Direct Inc. All rights reserved. Published by Jefferson Direct Inc., 111 Veterans Boulevard, Suite 1555, Metairie, LA 70005. Subscription Price: \$198 per year. Foreign orders, please add \$35/year for postage and handling, Canadian orders, please add \$10/year. Single issues available for \$20 each. New subscribers may cancel their order anytime and receive a full refund on all unmailed issues. Make checks payable to Jefferson Financial. Gold Newsletter was founded by James U. Blanchard III. Editor: Brien Lundin; Art Director: Kevin Pilet; Production Manager: Beth Capritto.

For subscription details, please call (800) 877-8847, or send E-Mail to gnlmail@jeffersoncompanies.com. The publisher and its affiliates, officers, directors and owner actively trade in investments discussed in this newsletter. They may have positions in the securities recommended and may increase or decrease such positions without notice. The publisher is not a registered investment advisor. Subscribers should not view this publication as offering personalized legal, tax, accounting or investment-related advice. The news and editorial viewpoints, and other information on the investments discussed herein are obtained from sources deemed reliable, but their accuracy is not guaranteed. Authors of articles or special reports are sometimes compensated for their services.